



University Executive Committee Meeting Notes January 20, 2011

Rollin Richmond
Ken Ayoob
Peg Blake
Denice Helwig
John Lee
Burt Nordstrom
Wayne Perryman
Bob Snyder
Steve Smith
Carol Terry
Frank Whitlatch
Patty Lindley, Staff Support

Guests:

John Capaccio Scott Hagg
Jacqueline Nagatsuka

President's Report

President Richmond reported:

- He and other members of the CSU Technology Steering Committee recently interviewed two finalists (consultants) who will assist the CSU with its Online Learning Initiative.

Other Reports

Associate Vice President Terry reported:

- Training sessions for the new Connexus Travel process (which will become effective following the training) will be announced to the campus soon. The University Travel Policy will take effect on April 1 (training will also be provided for this item).

Special Assistant Helwig reported:

- Steve Karp has been appointed the Interim Director of the Sponsored Programs Foundation (SPF). New employees to assist with the pre-award process have been hired, as well as a support person to assist the grant analysts. All SPF employees have been moved to "state side" positions and are now located on the 4th floor of the Student Business Services building.



Vice President Nordstrom reported:

- He recently attended a meeting of the Chief Administrators & Business Officers (CABO) group where they discussed the 2011/12 budget. The anticipated CSU budget reduction was discussed and the importance of the passing of the June ballot measure to extend the temporary tax hikes (vehicle, sales and income tax rates). The Governor plans to negotiate a budget agreement with the Legislature by March. It was noted that the Governor's office would like to play a greater role in how the CSU reductions are implemented.
- New solar parking dispensers have been installed on campus
<http://now.humboldt.edu/news/new-parking-permit-dispensers-coming-to-campus/>

Dean Ayoob reported:

- He is appreciative of University Advancement's assistance in placing "live" "donate now" buttons on the department websites.

Status of Soccer Field

Vice President Nordstrom reported that the recently-installed College Creek soccer field does not drain properly. Alternatives are being explored and steps will be taken to correct this situation, as well as a problem involving decking. A dedication is tentatively planned on April 7.

Strategy for Recruitment Efforts/ Enrollment Update

Scott Hagg reported that applications received from first-time freshmen for Fall 2011 currently total 9,208 (compared to 9,174 last year). Applications from lower division transfer students are down compared to last year; upper division transfer applications are up. It was agreed that the "Over 60" students will be moved from Extended Education and included in the California Resident FTES enrollment total, bringing the Spring 2011 FTES total to approximately 6835.

The estimated California Resident FTES enrollment for Fall 2011 will total approximately 7278.

The campus annualized enrollment target was discussed and the need to make key decisions now in planning for 2011-12.

Recent recruiting receptions held throughout the State resulted in record-setting, standing-room-only attendance.

Scott reviewed an "Enrollment Update and Strategies for Continued Growth" document which outlined an action plan for enrolling future students at HSU.

He also mentioned a recent article in the Chronicle of Higher Education regarding "Swing Deans," an effort that he would like to implement at HSU to assist in student retention.

<http://chronicle.com/article/These-Recruiters-Keep/125778/>

Nursing Update

Dean Lee reported that Economics Professor, Steve Hackett, Interim Associate Dean in the College of Professional Studies, will be serving as interim Chair of the Department of Nursing. Lecturer Patricia Biteman will be the interim Director of Nursing. He reported that the current cohort of



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nursing students will continue (four semesters) and no decisions have been made about the future of the Nursing program at this time. Some of the students who applied for the 2011 Spring Semester were assisted in being placed at other CSU campuses. Alternatives for offering a nursing program at HSU are being considered. HSU administrators are meeting with members of the local health care community on January 20 to discuss this issue further.

Draft Guidelines for Campus Proposals for Humboldt Loyalty and Parent/Family Funds

Frank Whitlatch reviewed the draft guidelines for soliciting proposals for 2011-12 funding. It is hoped that the projects will be approved and notifications will be issued during the 2011 Spring Semester, prior to the beginning of the 2011-12 term. A number of suggestions were made and it was agreed that Frank, Provost Snyder, Vice President Blake, John Capaccio, and the deans will work together in modifying the guidelines for review by the University Executive Committee on February 3.

IPEDS (Integrated Postsecondary Education Data System) Report

Jacqueline Nagatsuka shared a PowerPoint presentation reviewing HSU's recent IPEDS report results. Specific report details may be obtained from the Office of Institutional Research and Planning. She noted that the IPEDS data is just a "piece" of the information that HSU needs to consider in reviewing trends and planning for its future.

Budget Review – Period Ending December 31

Carol Terry reviewed the 2010-11 campus budget status as of December 31, 2010, noting that revenue and expenditures are on target.