

# HUMBOLDT STATE UNIVERSITY

Office of the President

## University Executive Committee Meeting Notes February 16, 2012

Rollin Richmond  
Ken Ayoob  
Peg Blake  
Brooke Fiore  
Teresa Grenot  
Denice Helwig  
Bryan Kelly  
Anna Kircher  
John Lee  
Burt Nordstrom  
Steve Smith  
Bob Snyder  
Carol Terry  
Frank Whitlatch  
Rhea Williamson  
Patty Lindley, Staff Support

### **Guests:**

Charles Ciancio  
Traci Ferdolage  
Dale Oliver

### **President's Report**

President Richmond reported on his February 12 participation in CSU's Super Sunday event and his attendance at the Pilgrim Baptist Church in San Mateo to promote the value of a college education. Super Sunday is the CSU's annual effort to visit African-American churches across the state.

President Richmond reported on some of the topics discussed at the February 14-15 CSU Executive Council meeting:

- upcoming CSU Trustee vacancies
- 2012/2013 and 2013/2014 budgets and impact of the \$200M additional reduction if the Governor's tax initiative doesn't pass – it was noted that the proposed "Millionaire's" tax would be the most beneficial to the CSU. The CSU presidents will meet with the Chancellor on March 8 to discuss the budget.
- California Forward initiative, an organization that is trying to create a "smart government" <http://www.cafwd.org/>
- System-wide intranet update regarding the CSYOU portal that will provide the establishment of collaborative groups (effective April 27, 2012).

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- CSU Fundraising Event Policy (draft)
- Campus Policies for Demonstrations/Police Procedures – review and development of a system-wide policy
- Synergy projects – possible development of system-wide purchasing contracts, system-wide calendar, etc.

He attended a meeting of the CSU Presidents' Council on Underserved Communities. A new "How to Get to College" poster has been designed which will be distributed to the local K-12 schools.

While in Long Beach, he also attended a meeting of the CSU Online Board of Directors. Due to "CSU Online" already being used by Colorado State, the CSU program will be called, "Cal State Online." Campuses will be receiving a letter from Cal State Online sharing information as well as requesting input before they proceed with an RFP for Online Institution Services.

He reported that he, accompanied by Jena' Burges and Cherry Ouellette, met with Jim McQuilllen from the Yurok Tribe and a few HSU Yurok students for lunch to talk about how HSU can help them in meeting their educational and tribal goals.

As part of the local Decade of Difference initiative, President Richmond and others participated in three visits to HSU by 8th graders from nine local schools at which time the students were provided a compact that outlined steps for them to take to be guaranteed admittance to HSU upon their graduation.

President Richmond along with other campus and community members has been meeting to discuss issues involving homelessness.

## Other Reports

### ***AS President Kelly reported:***

- students will be participating in "The Buck Starts Here" campaign  
<http://www.csustudents.org/whatwedo/TheBucksStartHereCampaign.shtml>
- Associated Students will be promoting voter registration for students.

### ***Dean Ayoob reported:***

- Professor Michael Goodman has initiated a Faculty Lecture Series where faculty members will present their "favorite lecture." The first lecturer will be Professor Ben Marschke on February 16, 5:00, Native American Forum. Vice President Whitlatch suggested that the lectures be videotaped as a possible recruitment tool.

### ***Provost Snyder reported:***

- Census which occurred on February 13 indicates that HSU will be slightly above their "3% over" enrollment target. Average student load for continuing undergraduate students is 14.51.

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***CIO Kircher reported:***

- one of the projects approved through the campus project prioritization process is the Data Warehouse Report Enhancements project. ITS will be compiling information as they explore solutions to meet the campus reporting needs.

***Vice President Blake reported:***

- the portal project is moving along.

***Dean Lee reported:***

- the School of Business has hired two new accounting professors, with a third hire pending.
- the School of Business has organized a "Professor for a Day" event on February 29, a chance for local business professionals to share their knowledge with our students. The School of Business also plans to schedule a speaker series in Fall 2012, as well as an entrepreneur summit next Fall.

***Dean Williamson reported:***

- she has been notified that Beth Ambos, CSU's Assistant Vice Chancellor for Research Initiatives and Partnerships, is leaving to take a position as Executive Director for the Council on Undergraduate Research.

***Associate Dean Oliver reported:***

- the search for Associate Dean of CNRS has concluded; it is anticipated that the new hire will begin on July 1.
- Professor Kimberly Tanner from SFSU will be visiting HSU on February 23 and 24 to discuss her work with stem pedagogy.

***Vice President Whitlatch reported:***

- planning for HSU's centennial celebration continues. He noted that HSU has been highlighted in the national media recently.

***Dean Grenot reported:***

- funding this year made it possible for the HSU Library to offer the CSU GET IT NOW Document discovery and delivery service. It augments traditional interlibrary loan service by providing email delivery within minutes 24/7 to unlicensed articles in participating publications that the University Library does not subscribe to.
- she recently presented to the Emeritus and Retired Faculty Association. Her topic was: Humboldt State University Library: Enduring Values, Innovative Collaborations and Initiatives.

***Staff Council President Fiore reported:***

a Staff Mixer is planned on February 23, 5:00-6:30, Kate Buchanan Room

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## **Campuswide Waste Collection Project**

Traci Ferdolage, Director of HSU's Facilities Planning & Design, reviewed the campus-wide Waste Collection Project, a year-long (March 2012 through Spring 2013) project to collect hazardous waste, electronic waste, and equipment/furniture. The project will take place in four phases with departments being notified in advance of their scheduled collection period. This effort will "consolidate outdated University resources and alleviate crowded space."

## **General Information on the Local Economy**

Mr. Charles Ciancio, an HSU alum and longtime Humboldt County resident, shared his perspective on the importance of incorporating "experienced field input" when teaching our students. He also shared his concern that decisions are not "adequately based on field experienced input that utilizes historical and scientifically proven and peer reviewed science and site specific facts...". A third point noted "involves having the academic community doing more to teach the benefits of fully and properly applying active management that expands the use of natural resources, creates high-paying jobs, and promotes private ownership of open space lands and a healthy economy." He perceives a disconnect between the "real world" and the academic community. Provost Snyder shared that the Forestry Department has an advisory board of industry leaders and internship opportunities for students. Mr. Ciancio would be invited to attend.

## **Is Civic Education a Focus of Humboldt State**

President Richmond discussed two documents that were recently distributed and the need to educate students about their civic responsibilities. It was commented that this needs to be part of a student's education starting in their earliest years and built into their daily life.