

HUMBOLDT STATE UNIVERSITY

Office of the President

University Executive Committee Meeting Notes December 6, 2012

Rollin Richmond
Ken Ayoob
Peg Blake
Brooke Fiore
Denice Helwig
Ellyn Henderson
John Lee
Joyce Lopes
Steve Smith
Bob Snyder
Frank Whitlatch
Rhea Williamson
Patty Lindley, Staff Support

Guests:

Rebecca Babb
Rebecca Brown
Daeng Khoupradit
Emily Kirsch
Monica Stephens

President's Purchase Award

Art student, Rebecca Rabb, shared information about herself as well as her oil painting which is displayed in the Corbett Conference Room, a purchase by the President's Office.

President's Report

President Richmond expressed appreciation to Frank Whitlatch for his service as Interim Vice President of Advancement. Vice President Wruck begins on December 10.

President Richmond discussed various meetings that he has attended recently:

District Attorney – HSU representatives, College of the Redwoods representatives and a number of others have met at the invitation of the District Attorney to explore educational opportunities for non-violent offenders and options for helping students (K-12) learn about the importance of education. The CCRP (California Center for Rural Policy) will be providing assistance.

CSU Executive Council Oct. 16-17 – some of the topics discussed included: a CSU common security and human resources system, new Executive Orders regulating international agreements, new satellite phones, and student fees. The new Chancellor, Tim White, attended. He plans to bring two new staff members to the Chancellor's office, Lars Walton (Chief of Staff) and Jessica Darin (Deputy Chief of Staff).

1 Harpst Street • Arcata, California 95521-8299 • 707.826.3311 • fax 707.826.3505 • www.humboldt.edu

THE CALIFORNIA STATE UNIVERSITY • Bakersfield • Channel Islands • Chico • Dominguez Hills • East Bay • Fresno • Fullerton • Humboldt • Long Beach • Los Angeles
Maritime Academy • Monterey Bay • Northridge • Pomona • Sacramento • San Bernardino • San Diego • San Francisco • San Jose • San Luis Obispo • San Marcos • Sonoma • Stanislaus

HUMBOLDT STATE UNIVERSITY

Office of the President

CSU Board of Trustees Nov. 13-14 – some of the topics discussed included: the legislative bill that provides the CSU the authority to procure and manage its motor vehicle assets has been extended for three years, CSU Troops to Trades Apprenticeship Program, and baccalaureate unit limits. A new Trustee has been appointed, Rebecca Eisen.

The new Chancellor has scheduled a number of conference calls with the CSU presidents. Some of the topics discussed include: management and governance, productive relationships among the Chancellor's Office and campuses, working with campuses on an individual basis when appropriate (to consider uniqueness of each campus), effectiveness analysis of CSU groups and initiatives, understanding edicts from the Chancellor's Office (where they are generated and the role of the presidents), enrollment management, budget, equity salary adjustments, quarter to semester conversion, GE and major requirements, Cal State Online launch, and use of SUG (State University Grant) funds.

Vice President Blake asked that President Richmond advocate for a student affairs position within the Chancellor's Office, an area that is currently not covered. Dean Ayoob asked that the Chancellor and presidents discuss when it would be beneficial for campuses to work together as a system, rather than individually (i.e. computer purchases, learning management systems).

Visit to Humboldt County by Apple Executives on Nov. 15-16 – at the invitation of HSU and the Humboldt County Office of Education, Apple representatives visited to discuss opportunities for them to work with Humboldt County's Decade of Difference program to address the issue of reading in the K-12 system.

Educause Annual Conference – Nov. 6-9 – where they focused on the importance of universities being aware of and responding to how technology is transforming higher education.

Representatives of the Humboldt Bay Harbor, Recreation and Conservation District met with President Richmond recently, expressing their interest in better utilizing the pulp mill facility in Samoa. A tour is planned on December 14.

Other Reports

Vice President Blake reported:

- she is in the process of selecting a search firm for the AVP, Enrollment Management, position. She is taking steps to provide supervision of the enrollment management/financial aid areas until a new AVP is selected.

Provost Snyder reported:

- HSU has received over 11,000 first-time freshmen applications for Fall 2013 (the first time in HSU history that we have received over 10,000 applications). It is anticipated that HSU will have 1,400 freshmen; transfer applications will continue to be accepted in an effort to make up the deficit created by the changes in WUE (Western Undergraduate Exchange).

Brooke Fiore reported:

- UPD is recruiting a new lieutenant.

1 Harpst Street • Arcata, California 95521-8299 • 707.826.3311 • fax 707.826.3505 • www.humboldt.edu

THE CALIFORNIA STATE UNIVERSITY • Bakersfield • Channel Islands • Chico • Dominguez Hills • East Bay • Fresno • Fullerton • Humboldt • Long Beach • Los Angeles Maritime Academy • Monterey Bay • Northridge • Pomona • Sacramento • San Bernardino • San Diego • San Francisco • San Jose • San Luis Obispo • San Marcos • Sonoma • Stanislaus

HUMBOLDT STATE UNIVERSITY

Office of the President

Dean Smith reported:

- Professor Stephen Sillett has been featured once again in National Geographic; copies are available at the Bookstore. It is anticipated that he will also be featured in National Geographic during Spring 2013.
- All are invited to the CNRS Taste of the Holidays celebration on Thursday, December 13, Noon-2:00.

Interim Vice President Whitlatch reported:

- the Alumni office has arranged a reception to recognize Fall graduates on December 10, 4:30, in the Great Room.
- an end-of-year mailing which will include centennial information will be sent to a large group (58,000).

International Student Recruitment Update

Rebecca Brown, Director of the International Center, and recruitment coordinators Daeng Khoupradit and Emily Kirsch, provided an update on the vast changes they have made to their program, including the IELI (International English Language Institute) over the past year. They have developed materials targeting specific audiences and updated their website (there is now an "International Students" link on HSU's homepage). Their new e-brochure is accessible on their website <http://www.humboldt.edu/international/>. An additional brochure is being developed in eight languages. Rebecca discussed HSU's recruiter based in China. HSU has 14 recruitment contracts signed worldwide with 30 pending contracts. The completion of articulation agreements is also a focus of the International Center. Steps have been taken, in coordination with other campus departments, to provide international students access to the bus system, gym, health center and sporting events, all at a flat rate.

Student Issues

Associated Student President, Ellyn Henderson, discussed student concerns relating to inadequate academic advising and the negative impact it has on student success. She suggested that lecturers be relieved of advising responsibilities making them available to teach more classes (tenure track professors would serve as advisors) and senior-level and graduate students be hired to mentor/advise students who are in their major. She recommended a restructuring of advising as well as improved software to aid in class planning. She noted that a recent student survey indicated that students view advising issues as one of their biggest challenges. Provost Snyder reported that advising is currently under review in addition to changes in scheduling and curricular streamlining of major programs.